

October 28, 2021 LCA Board Meeting Minutes. Virtual Meeting via Zoom

Board members in attendance: Sally Drucker, Kathy Jordan, Lee Merovitz, Paul Shea, Larry Sachs, Jill Dale, Eudice Fogel, Kelly Dotson, Nancy Morris

Guests in attendance: Sa Zhao (a new lifetime member) Nada Riley

Call to Order: the meeting was called to order at 6:33pm by President Sally Drucker

Review/Approve minutes of Sept 23 meeting: Jill made motion for approval, seconded by Kathy J, the vote was in the affirmative.

UPdates from the President:

Nominating Committee: The board will be forming a nominating committee for new board members or reappointments. The committee will consist of 2 current board members and LCA members at large. Sally will work on creating this group and report back to board at November meeting.

Meeting with Alderman Smith was held 9/29/21. Sally reports that there continues to be a good relationship and smooth communication between LCA and the office/staff etc.

Treasurers report: Dave Free was not in attendance, oral report was not given but members did receive emailed documentation before this meeting.

Committee reports:

Planning and Zoning: Anne Moore was not in attendance but sent report to board prior to meeting.

Parks and Beautification: Erik Heitman not in attendance no report sent. Sally reports that the physical improvements (picnic tables and lighting improvements) to FSP have been paid for and are on order. There is a possibility that lighting could be installed this fall, but tables are stuck enroute and expected in spring.

Arts and Culture: Donna G not in attendance and no report sent

Community Affairs: Nada reports the committee met with Alderman office and felt that alderman Smith and her staff were positive, motivated and interested in all the committee brought forth at meeting. Nada reports that a ward walk is tentatively scheduled for Sat. Nov. 11 at 1pm. More information will be forthcoming. There will be a more comprehensive report given to board in November. Larry gave a brief update re: safety concerns of the membership. The alderman, CPD and LCA want to work together to get good information to community and give meaningful feedback. Larry had attached links to that effect in his article in the recent newsletter.

Membership and Communication: Jill reports that this committee met and is working hard on several projects. Email updates re: Howler are going out to membership as well as on social media. Physical signage is also going to be posted locally. She has also reached out to other neighborhood associations to publicize this event to their membership. The new website and "branding" effort is not yet complete but very close. Jill will be reviewing and then sharing with her committee the latest updates from website developer.

Events: Eudice has been very busy with preparations for Howler. She shared that the permits, portapotty, parking signs, DJ, balloon artist, airbrush artist, candy corn counting contest, candy plus “healthier alternative” snacks are purchased and costume parade is planned. There will be a “break even or better” activity that Jill will oversee at the membership table. Envelopes can be purchased for a donation of 20\$ and are guaranteed at least a 25\$ or more value. She gave an estimate that we have collected approximately \$5500 in sponsorship money and her estimated costs of materials, expenses are \$3000. There was discussion re: approval of expenses for this event. It was felt that in light of the significant sponsorship money already received that the 3-3.5k expense was more than reasonable. There was a show of hands by board members in approval of same. Kelly suggested that in the future that prior to an event that we keep in mind a goal of generating X amount, vs spending without a goal .

Holiday tree: Sally made a motion that LCA approve spending \$627 to split the cost of the holiday tree lighting in Oz Park with the OPAC. Kelly seconded the motion. The motion was approved by show of hands. The lighting is tentatively scheduled for 12/4/21.

New Business: Jill reminded board to use the Google Drive port for document entries. Sally asked for suggestions for LCA members to be part of the nominating committee. She reported that 9 board members are up for re-election

The November board meeting will be on November 18. Alderman Smith will be in attendee at this meeting and more comprehensive report from community affairs will be given at this time. There will not be a meeting in December. The January membership meeting is TBA and will likely be held at Belmont Village.

There being no further new business before the board a motion to adjourn was made by Jill, seconded by Eudice, approved by voice vote at 7:27pm.

Submitted Nov. 1, 2021 Nancy Morris , secretary