March 23, 2023 - LCA Board Meeting Minutes - Via Zoom

Minutes by Paul Shea

Board Members in attendance:

Erik Heitman, Jill Dale, Paul Shea, Tom Siracusa, Nancy Morris, Chris Paradowicz, Dennis Hack, Debra Dobbs, Michael Patterson, Eudice Fogel,

Absent: Jacob Ringer, Brian Kasal, Larry Sachs,

Guests in attendance: Nada Riley, Jerry Swarzman, Laura Meyers

Meeting called to order 6:35 pm.

Minutes from February 2023 – Board Meeting – Nancy moved to approve, Chris seconded

Treasurer's report

No formal report from Brian.

Carry over from February: He's ready to file to reinstate our 501c3 status with help from Congressman Quigley's office. Erik, Jill and Brian to meet to ensure our auto-communications in response to membership / sponsorship signups are consistent with current status. Brian also requested Chairs to prepare budgets for 2023 to be reviewed and approved. Format and deadline to be established.

Committee Reports with assigned Chairs for 2023

Opportunity for all Board members to identify and join committees that they would like to join. Reach out to Chairs directly.

<u>Planning & Zoning</u> – Anne Moore - Written report submitted this month. Public Meeting – Monday, March 13 @ Steppenwolf w/ Developer and Brian Hopkins. Push back from community. Zoning committee to meet in next couple of weeks to plan next actions from our group.

<u>Parks & Beautification</u> – Nada Riley – No written report this month. Maintenance Contract w/ Salvadore for \$2850. Motion made by Jill to approve contract, Tom seconded. Approved unanimously. Still waiting on lights for FSP and electrical for LCP.

<u>Community Affairs</u> – Nada Riley - No written report this month. Planning for Ward Walk – thinking about best way to promote and best date to execute. Can use it to build visibility in Community and further relationship with Alderman and his office.

<u>Communications</u> – Jill Dale - Full Report submitted. Includes statistics on Website visits, Newsletter openings, Membership etc. Our new website celebrates first anniversary on April 6th! Bump on Instagram activity. March Newsletter out next week, need content.

<u>Membership</u> – Jacob Ringer - No written report this month. Would like to recommend a door to door campaign this summer. Jacob would like to have a membership drive in May.

- Jerry suggested that we look at re-establishing discounts as part of the benefits of membership with the Membership Card as we had in the past.

<u>Events</u> – Eudice Fogel - Submitted written report. Dates for 3 events being confirmed; Block Party w/ Carnival – July 15 – Reach out to mid-North on this? Evening in the Garden – ? coordinate w/Burling Block Party. Howler at Bauler confirmed for 10/28.

<u>Arts & Culture</u> – open

Sponsorship (new) - open

New Business

Erik is suggesting April for an LCA Board team building session.

Dennis moved to adjourn the meeting; Eudice seconded. Meeting Adjourned – 7:47 pm.

Next Meeting – Thursday, April 27.